

Userneeds Uses VIDIZMO to Store and Share their Recorded Video Conferences Securely with their Clients

Headquartered in Copenhagen, Denmark, Userneeds is a market research firm that deals in industrial data with the mission to help businesses make better decisions. The firm operates in the entire Nordic region, including Denmark, Sweden, Norway, Finland, as well as Ireland and Switzerland. Userneeds have a library of video content that they share with their clients. Their utmost priority is security of the content. Plus, they want the recipient of the videos to have time limited access.

VIDIZMO provided them with a secure, white label platform to host, stream and share their videos. Moreover, since their primary use is sharing video content with their clients, VIDIZMO's standard and customizable role-based access control (RBAC) comes in particularly handy for them to manage their users.





Customer Challenges

Userneeds have a lot of videos that they share with their clients. Security is a major concern for them when sharing the videos with clients. Since the company operates in the European Union region, GDPR compliance is uncompromisable.

Furthermore, they struggled with the storing and scaling up their ever-growing video library. It was especially a challenge to share those videos when they were stored on local drives.

Partner Solution

VIDIZMO deployed EnterpriseTube on an Azure Cloud instance to store the customer's videos in EU datacenters for utmost compliance and security.

Furthermore, VIDIZMO allows Userneeds to share their videos for a limited time period, after which the video is automatically removed and inaccessible to whomever it was share with. VIDIZMO also allows Userneeds to lock their videos with a password only accessible to the users that it is shared with.



Role-based access control enabled them to apply roles with specific access and permissions to segregate content based on the organization's hierarchy.



VIDIZMO allowed them to share the recorded video conferences securely with their clients for a limited time, after which the recording was inaccessible to the user.



VIDIZMO allowed the creation of multiple user groups, to simplify sharing, access and organization of content.



As a device-agnostic platform, VIDIZMO provided easy access and playback for videos and digital content using any browser, from any device.

Contact Us:

-  [+1 571-969-2180](tel:+15719692180)
-  sales@vidizmo.com
-  www.vidizmo.com

Learn more:

-  www.vidizmo.com/evp
-  [GET IT NOW on Azure Marketplace](#)