



ENTERPRISETUBE

A CONSOLIDATED SOLUTION FOR STREAMING VIDEO AND MANAGING YOUR DIGITAL MEDIA



Click or Scan For Overview

EnterpriseTube is an enterprise video streaming and digital Content Management System (CMS) with enterprise-class security and smooth content delivery for a broad range of playback devices under all bandwidth conditions in a YouTube-like responsive, multilingual, multi-channel and brandable user-interface (UI).

EnterpriseTube is deployable on a public or government cloud, on-premise or in a hybrid deployment model, delivers video & other digital content securely, and integrates seamlessly with applications such as LMS, CMS and video conferencing systems to securely store, manage, edit and share digital content with internal and external audiences.

INTEGRATIONS



KEY FEATURES



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PLAYBACK

Playback and distribute content across a broad range of devices in all bandwidth conditions with HTML5 player.

SUPPORTED FILE FORMATS

Store various types of digital media including videos, audio, images, documents, slides, interactive graphics and more in 255+ supported formats.

INTERACTIVITY

Measure comprehension through quizzes, collect feedback through surveys and provide supplementary information through handouts.

ENHANCED SEARCH

Make use of AI to automatically extract metadata from content for a powerful faceted search and to search inside videos.

TRANSCRIPTION

Use AI to generate automatic video transcriptions for search inside videos and greater content accessibility.

TRANSLATION

Translate video content using AI to a variety of languages for easier understanding and accessibility.

VIDEO & MEDIA INSIGHTS

Use AI to gain insights from videos and digital media using facial and object recognition, OCR, sentiment analysis and more.

SHARING & DISTRIBUTION

Share your digital media with internal and external audiences, as well as on any platform.

ADVANCED ANALYTICS

Use media analytics to understand viewer engagement and graphical reports to ascertain how your content resonates with your audience.

LIVE CONTROL ROOM

Enable your audience to interact via live chat and Q&A, and insert quizzes, surveys and handouts in a live stream.

USERS & GROUPS

Create users and groups for individually or collectively managing users and sharing digital media content.

ROLES & PERMISSIONS

Customize roles and provide permissions for users to carry out various functions within the platform.

BRANDING

Brand your multilingual platform according to your corporate guidelines to promote the organization's core values and standardize the interface for all users.

CONTENT DELIVERY NETWORK

Leverage public or enterprise CDN to stream live and on-demand videos and deliver content smoothly to geographically dispersed locations.

SECURITY

Ensure the highest level of security with role-based access control, password-protection, limited sharing and more.

COMPLIANCE

Adhere to compliances such as GDPR, CCPA, HIPAA etc.

AUDIT LOGS

Monitor all activities on the platform through audit logs.

INTEGRATIONS

Integrate with any content management system (CMS), customer relationship management system (CRM), video conferencing system, learning management system (LMS) and other enterprise IT systems including single sign-on.

DEPLOYMENT MODELS

Deploy VIDIZMO EnterpriseTube in a public or government cloud, on-premises, on your existing Azure Cloud from the Azure Marketplace or on your existing AWS Cloud from the AWS Marketplace.

24/7 SUPPORT

Receive support through chat, email, phone, help desk, forums and knowledge-based videos.

PRODUCT COMPARISON

	BASIC	STANDARD	PREMIUM
CAPABILITIES		Everything in BASIC +	Everything in STANDARD +
SUPPORTED MEDIA	Videos	Audio Playlists & Collections	Documents & Images Quizzes Embedded in Videos Surveys Embedded in Videos Handouts Embedded in Videos
MANAGEMENT	Advanced Search Users and Groups Clip and Edit Embed Code	Password Protected Sharing Viewer Portal Metadata & Tags	Advanced Sharing
MEDIA ANALYTICS	Analytics Dashboard QoE Dashboard Media Statistics	Export Analytics Report Other Analytics Integrations (e.g. Google Analytics)	Real-Time Analytics Detailed Quiz Results
MOBILE & HTML5 PLAYBACK	Mobile & Touch Friendly Portal Interface Adaptive Streaming for Mobile Devices		iOS & Android App
BRANDING	Basic Branding Custom Player Template	Multilingual Platform Standard Branding Custom Domain	Advanced Branding Custom CSS White-Label
SECURITY & COMPLIANCE	Role-Based Access Encryption GDPR & Other Compliances	SSO Customizable Security Policy Audit Logs	
ENTERPRISE CDN	-	VIDIZMO Enterprise Edge Caching & P2P CDN	
LIVE STREAMING*	Webcasts & Live Events Live Video Recording	Live Chat and Q&A Social Media Sharing	Quizzes Embedded in Livestream Surveys Embedded in Livestream Handouts Embedded in Livestream
ARTIFICIAL INTELLIGENCE*	-	Automatic Transcription Automatic Translation	Facial Recognition Auto-Tags Object Recognition & OCR Video Insights
INTEGRATION*	Single Sign-On (SSO) Content Management System (SharePoint, Sitecore, Jive etc.) Video Conferencing System (Zoom, Webex, MS Teams, BlueJeans etc.) Learning Management System (Moodle, Canvas, D2L, Blackboard etc.) Customer Relationship Management (HubSpot, Salesforce etc.)		

*Optional Capabilities

Use Cases



Click or Scan to Read

The following are some popular live & on-demand video streaming and digital media use cases for organizations to build, grow, improve, optimize their bottom line, and increase audience engagement and productivity.

External Communication

- Company Profile
- Public Relations
- Community Relations
- Investors & Shareholders
- Case Studies
- Corporate Social Responsibility (CSR)



Sales & Marketing

- Derivative Video Content from Commercials
- Expert Interviews
- Product/Service Launches
- Product/Service Overview
- Vlogs
- 360° Videos



Digital Workplace & Collaboration

- Remote Working
- Employee-Generated Content
- Employee Directory
- Department-Wide All-Hands Meeting
- Record, Share and Distribute Zoom, MS Teams, Webex & BlueJeans Meeting Recordings



Empower Governments

- Council Meetings
- Citizen Engagement
- IPTV for Government Agencies
- Federal Legislative Meetings
- Municipality & Legislative Broadcasts
- Local Government Broadcasts



Recruitment

- Leadership Welcome
- Resumes & Candidate Intros
- Day-in-the-Life
- Job Descriptions
- Company Profile



Knowledge Sharing

- Internal Skill Enhancement Videos
- Unified Communication
- Webinars and Webcasts
- Presentation Videos
- Subject-Matter Expert Videos
- Record, Share and Distribute Zoom, MS Teams, Webex & BlueJeans Meeting Recordings



Customer Support

- Company Profile
- Public Relations
- Community Relations
- Investors & Shareholders



Internal Communication

- Video Messages
- Event Streaming
- Live CEO Speeches/Broadcasts
- Policy Updates and Corporate Change Announcements

