

How NESIC Uses Videos to Boost Employee Productivity?

NEC Networks & System Integration Corporation (NESIC) is one of Japan's leading IT solutions providers and resellers. Their clients include enterprises, telecommunications carriers, and central and local governments.

The corporation faced a major challenge with regards to online meetings, webinars, and trainings on Zoom and MS Teams taking up employee time in turn reducing their productivity. VIDIZMO EnterpriseTube is enabling NESIC to shift to an asynchronous work style with employees encouraged to watch recorded clips of meetings, training sessions, and other corporate videos on VIDIZMO's video portal.

On top of it, NESIC is leveraging VIDIZMO for several other critical enterprise use cases, including external marketing, co-creation with partners, and video content management using our integrated and consolidated solution.

AT A GLANCE



5,732
Users



144 Videos
Uploaded in
4 Months



All Videos Automatically
Transcribed and
Translated in **English**
and **Japanese**



982.55 Hours
Watched in
4 months

Customer Challenges

Like most large corporations, teams at NESIC held frequent virtual meetings, webinars, and training sessions on Zoom and MS Teams taking up a lot of employee time without much ROI in terms of discussions held.

"Our team used Zoom and MS Teams a lot with many employees having to attend meetings back-to-back," commented Osamu Kikuchi, planning & business development manager at NESIC. "We found out that many Zoom meetings were attended by more than 100 employees. Out of these, about 90% attendees did not actually participate in the discussion and only listened the entire time. We realized that we need to shift to an asynchronous work style."

However, managing these recorded meetings while ensuring employee engagement and improved productivity was a challenge in itself for NESIC. They needed to be kept private and secure for authorized viewing only. It was also hard to access as they were not organized in a structured manner.

In addition to managing their recorded meetings, they needed to effectively stream and employ their videos for training and on-boarding their new and existing employees. They also needed to externally stream promotional marketing video content while keeping their internal content private without having to leverage an entirely different platform for managing their internal and external-facing videos.

The solution also needed to be deployable on the cloud and compliant with Japanese data frameworks.

VIDIZMO's Solution

With Zoom and MS Teams integration, all the departments at NESIC are recording their online meetings that are then automatically ingested onto VIDIZMO EnterpriseTube's internal video portal. They are privately streamed as on-demand videos with SSO integration, configurable user groups and access control to restrict viewing to only authorized users.

The videos are automatically transcribed and translated in English and Japanese, ensuring accessibility for all employees globally. The recordings are also clipped to remove unnecessary parts. They are also tagged and categorized to keep the video library organized and clutter-free. "These AI features like automatic speech to text transcription and translation further help in improving our productivity as well as saving our time," added Kikuchi. These features also support platform-wide and in-video search based on spoken words.

Having tested out VIDIZMO for recorded meetings use case, the organization has now expanded onto a variety of other use cases. The platform is now also used for training, onboarding and knowledge sharing purposes. NESIC's IT department creates and uploads video guides and demos while deploying new tech or gadgets to fasten up tech adoption process for employees.

NESIC has also created an autonomous external portal for promotional purposes. External marketing content is published segregated from the internal, confidential videos of NESIC. Plus, they are creating various other private portals with external partners and customers. These are utilized as co-creation space for collaboration and knowledge-sharing purposes.

"We started out by testing VIDIZMO for a small department. Found it to be a very effective tool for multiple video use cases with continuously rising engagement trends. Based on this trend, we decided to roll it out for all other departments. On top of it, VIDIZMO has remarkable customer service and a customer-first business attitude! From integrations to security, compliance and deployment requirements, VIDIZMO has stayed in contact and helped us along the way"

Osamu Kikuchi, Planning and Business Development Manager NESIC.

The Way Forward

The success of NESIC's internal recorded meeting use cases has now encouraged NESIC's customer success team to record their monthly customer training sessions. They are planning on securely sharing these with all the participants that were not able to attend the meetings due to different time zones or some other commitment.

Overall, NESIC is planning to keep expanding the usage of VIDIZMO by utilizing it for knowledge management purposes. Employees are increasingly encouraged to benefit from the uploaded content to keep updated on the meeting outcomes and continuously grow from the various recorded training sessions. VIDIZMO has proven to be a very useful tool to preserve knowledge for all the current and future employees.



Organize your recordings and other videos into different categories, feature them on homepage, and tag your videos to help employees quickly find them.



Automatically transcribe videos and translate these transcriptions into more than 50 languages



Through user groups and role-based access controls, ensure only relevant and authorized employees are able to view a recorded meeting.



Create multiple autonomous portals with custom security policies, admin controls and branding for different internal or external video use cases

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